



Cultivated Management



We believe that mastering the art of communication creates a brighter future of work.

Hi, and welcome.

We're Cultivated Management

We're creative. We're experienced. We're curious.

We're independent.

And effective communication is what we do best.

# About

Consider us your Communication Business Partner.

Founded in 2017 by **Rob Lambert**, a Media Scientist and experienced business leader, Cultivated Management was born from the observation and insight that *nearly all business challenges stem from poor communication*. Rob's experience in PR, media production, business agility, corporate communications, and Technology leadership gives him a unique perspective on identifying and solving these problems.

We offer <u>coaching</u>, <u>training</u>, <u>workshops</u>, <u>and consulting</u> to help leaders, managers, and HR professionals speak with clarity, think critically, and inspire action.



# **Coaching and Consulting**

As an experienced Vice President of Software Engineering, Vice President of HR, Head of Business Agility and Head of Communication, I am available to coach or consult with you and your team.

I can work in a coaching capacity, helping you and your team to nurture the bright future you desire, focussing on behaviours, overcoming problems and supporting from a coaching capacity.

I can also work in a consulting capacity, where you can leverage my strong experience to overcome problems, restructure your business, build a learning company and Release Business Agility.

I can work in a retainer model (i.e. two days a week), or in a longer-term engagement, depending on your needs and challenges.

If you're looking to define a bright future, nail a <u>strategy</u>, grow as a startup, release agility in your Enterprise company, solve <u>problems</u> with delivery, engage your workforce, or you simply need to train your management teams then don't hesitate to get in touch.







# **The Communication Super-Power Workshop**

Our flagship, award-winning workshop helps attendees to develop a strong understanding of the science of communication, before laddering on how to use this science to be an effective communicator.

We start with why communication is so important to personal and business success.

We then cover the underlying core principles and science of communication, before bringing these to life in a series of interactive scenarios related to the workplace.

There is also an <u>online</u>, <u>self-paced version</u> that I can offer bulk discount for too.

We've run this workshop upward of 150 times. It's still a joy to run.

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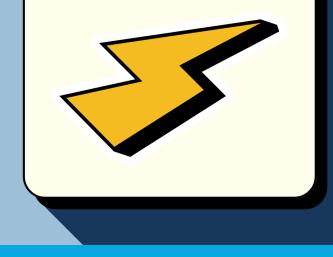
"I knew Rob was a great speaker as I'd seen him present at several industry conferences, so I had high expectations of the communications workshop.

Rob worked with me to understand what we wanted to be delivered and achieved and then facilitated a jampacked workshop that had something for everyone.

Rob's energy, expertise and amiable presenting style was a big hit with all of us and we left with new skills, insights and practical knowledge."

- Scott Summer - DIRECTOR, nFocus

#### **COMMUNICATION** SUPER POWER WORKSHOP





### Releasing Agility Seminar

## **Energising Talks**



In this half-day Seminar, we play a <u>puzzle-</u> <u>game</u> which perfectly demonstrates how to Release Business Agility.

Not only is the game fun and engaging but is also contains over 20 lessons that bring to life how to get smoother and quicker at delivery.

Each lesson is explained, and further extensions of the game bring into light even more ways to move smoothly and quickly towards your business goals.

We learn how to come together to solve problems, why having a clear painted picture is so important, how experiments don't always work, how distractions can prevent us from delivery and how each team/department will have their own unique challenges.

I have a <u>video on how to run the puzzle game</u>, if you wish to have a go without me.

I've been doing International Keynotes and company event talks for over 10 years now - and I also teach others how to present.

If you'd like an energising talk to get your team inspired, motivated and thinking differently, then I likely have a talk for you.

I come to your office, or event, and deliver an energising talk.

As an International Keynote presenter, I know how to work a room and leave people feeling energised and refreshed – all packaged up with fun and humour.

Please don't hesitate to email me about anything on this page, or if you'd like to see how I can help you and your team develop your super power of effective communication.

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#### Team Alignment Workshop



In this workshop we use the DISC tool to understand our own preferences for communication, as well as our peers.

This workshop is designed for leadership and management teams.

After understanding more about DISC we cover how we can all start to align and work with those who have different communication behaviours to ourselves.

This is a powerful workshop for bringing leadership teams together.

#### 10 Behaviours of Effective Employees

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Another award-winning workshop where we use various mediums and media to bring to life the 10 Behaviours of Effective Employees.

We explore each behaviour and uncover why behaviours are so important to aid in growth, delivery and a positive workplace.

We explore why behaviours matter so much - hint, they're the culture of your organisation.

Using multiple mediums we bring each one to life, leaving a physical or digital product you can share with your wider organisation.

#### Presentation Training



This workshop is a full day of developing excellent presentation skills.

It is limited to 10-15 people to allow time and space to practice, and to support those who are nervous about presenting.

We cover the basic communication science, dive into how to frame up an idea before moving on to structuring a talk, dealing with nerves and presenting with confidence.

This workshop content is now available as a <u>print or digital book</u>.



The Business Storytelling Workshop with a Sunday Times top ten best selling author is coming soon! To find out more about Cultivated Management and discover insightful guidance please visit the Cultivated Management website

Web: <u>https://www.cultivatedmanagement.com/</u>

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Rob on LinkedIn

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